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Academic Advancements in the System of Skills Enhancement Quality Management

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Abstract: *The current state of professional education, as well as its patterns and tendencies of growth, are examined in the article. The use of the innovative approach, research into active techniques, and use of technology in education are the foundations for the need for modernization.*

Keywords: *ability, efficiency, innovation, technology, education and training.*

It is increasingly obvious that the sustainability and success of any organization is determined by its ability to stay ahead of time, to predict trends in the external environment. The main factor determining the success of an organization, region and country in the long term is human resources, the nation's intellectual potential. Knowledge, intellect, information, innovation are the basis of wealth, determining the competitiveness of economic systems and being a key resource for development. World tendencies of development of postindustrial society, scientific revolution and technological progress, globalization of economy demand the deepest changes in the system of education, the strategic goal of which should be the formation of a new innovative generation of young people, capable of faster and fuller mastering of knowledge system, expanding, renewing and effectively using it in practical activity.

The main characteristics of human factor labor become professionalism, high qualification and creative abilities. Therefore, the educational system must fundamentally change the approach to information and ways of acquiring knowledge, which must be consumed and updated continuously, used effectively. It should not only deal with the copying and transmission of already available information, but also teach how this knowledge can be obtained, how best to apply it in practice. Knowledge economy assumes installation on active methods of training and formation of abilities of students to orient in a huge flow of information, on the ability to make non-standard decisions in complex and constantly changing situations.

The training of specialists must be clearly and flexibly linked to the ongoing technological shifts. The educational system should adequately respond to the emergence of new professions and specialties.

The educational system should be closely integrated into the economy of the country and responsive to the changes occurring in it, and respond to the established trends in the development of national and world economy.

It is these requirements that predetermine the development of new mechanisms for implementing state educational policy. However, the modern system of domestic education is characterized by a number of

significant systemic contradictions, in particular, in the development of the market of professional educational services of higher education. These include the following contradictions:

- the contradiction between the needs of the purchaser of the service and the needs of society due to the requirements of its development
- The contradiction between the theoretical knowledge, which is provided by universities, and the practical skills, which are required of specialists by employers.

Traditionally, innovation is viewed as the end result of activity embodied in a new product, as a result of a new approach to social, including educational services. Innovation serves as a tool to obtain economic, social and scientific effect, confirming the transfer of a complex social system - higher education institution to a qualitatively new level. Analysis of the implementation of successful innovation projects allows us to conclude that it is a purposeful process, the result of systematic and hard work, which has a certain structure and regularities.

Management, including educational and innovation management, can be an effective means of accelerating and increasing the effectiveness of innovation processes. At the same time, the scale of modern university activities, the need to accumulate significant resources in key areas and implement them in a short time actualize the strategic approach to the management of educational process in general and educational innovations in particular.

The implementation of this goal involves the development of innovative forms and types of activities, the formation of innovative educational environment for training and retraining of specialists, ensuring the management of the university on the basis of innovative approaches in management.

The program defines the following main strategic directions of the university activities:

- ✓ Development of innovative culture of teachers;
- ✓ Optimization of learning process on the basis of development and implementation of educational innovations (implementation of innovative forms of guided self-study of students, introduction of individualized system of diagnostics and evaluation of educational achievements into teacher's practice, development of creative potential of gifted and capable youth, implementation of practice-oriented approach in the learning process, etc.)
- ✓ Ensuring continuous education of specialists through the introduction of educational innovations in the system of post-graduate education;
- ✓ Intensification of educational process based on the use of information and communication technologies.

In modern conditions of mass, continuous nature of education, the expansion of university activities as a powerful means of innovation is informatization. There is no alternative to informatization of education - this is the slogan of our activities today. And this need must be seen and understood as a whole: there is no alternative for the university, for the teacher and for the student. The practice of activity convinces that the introduction of innovations on a university scale is possible only on the basis of informatization. Without informatization it comes down to appeals and slogans, the process loses control and, consequently, effectiveness.

The development of information educational technologies and their implementation in educational and other processes is one of the most important factors for the university to increase its competitiveness, attractiveness for applicants, optimize the use of resources and increase efficiency. The functions of

collecting and analyzing this information are automated, which helps to intensify and stimulate efforts to fill the portal. The portal also provides an analysis of academic and other achievements of students.

In the future it is planned to create a model of teacher activity based on the use of distance technologies (virtual individual and group consultations, webinars, forums, chat rooms, distance Olympiads, competitions-projects, courses, conferences, full-time distance learning and other means of web communication). The main idea - the presence of a teacher in the training system is mandatory, but its main function is not in the transfer of information, but in the management of the learning process.

The transition to a multistage system of training specialists with higher education in an information society requires a fundamental change in the organization of the educational process: reducing the class load, shifting the center of gravity in the learning process from teaching to learning as an independent activity of students in the educational field. Strategically, the problem of development of both the initial level of independence, with which an applicant came, in comparison with the requirements for a graduate of higher education, and the ability to work independently comes to the fore.

One of the tendencies of modern university process optimization is individualization of training - creation of system of pedagogical actions in relation to each student, aimed at maximum expedient account of interests, possibilities, abilities, values of personality in order to its professional formation and creative development. Particular importance is given to individualization in the work with promising young people. A system of such work has taken shape in the university. The main goal is to manage the career of gifted youth.

Thus, in modern conditions it is possible to achieve the quality of education only under the conditions of appropriate changes in the content and organization of the educational process. An effective means of implementing these changes is innovation management based on the formation and achievement of the strategic goals of the university in general and the educational process in particular. Manageability can be achieved only on the basis of an integrated approach, which provides the correspondence of innovations to each other, the combination of interests of all participants of innovative activity, the optimal allocation and use of resources.

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